REGIONAL TOURISM SATELLITE ACCOUNTS 2018-19 GOLD COAST KEY FACTS



In 2018-19, the tourism industry contributed an estimated **\$5.0 billion** to the Gold Coast regional economy (14.4% of Gold Coast's gross regional product) and supported about **43,700 jobs** (15.0% of employment in Gold Coast).

TOURISM GROSS REGIONAL PRODUCT (GRP)

*GSP indicates Gross State Product



Gold Coast

DIRECT

\$2.8 bn ▲ 7.7%

7.9% of Gold Coast GRP

TOTAL

\$5.0 bn ▲ 8.3%

14.4% of Gold Coast GRP

Regional QLD²

DIRECT

\$6.0 bn ● 0.6%

4.2% of Reg. QLD GRP

TOTAL

\$10.9 bn ● 0.3%

7.6% of Reg. QLD GRP

DIRECT
\$13.8 bn ▲ 3.3%
3.7% of QLD GSP

TOTAL¹
\$28.3 bn ▲ 3.2%
7.7% of QLD GSP

GRP/GSP Per Capita

\$8,100 Gold Coast

\$4,900 Regional QLD² \$5,600 Total QLD¹

TOURISM EMPLOYMENT ON THE GOLD COAST

Supporting 43,700 jobs 15.0% of Gold Coast employment



29,800 direct tourism jobs 10.2% of Gold Coast employment

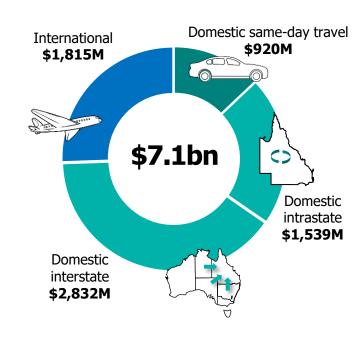


7.5%

YoY

■ Food services** ■ Retail trade ■ Accommodation ■ Travel agency and tour operator ■ All other industries **Refeas to cafes, restaurants & take-away food services

TOURISM CONSUMPTION ON THE GOLD COAST#



*Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia

