

Total International and Domestic Fact Sheet

Year ending December 2021

National and State overview

Total overnight visitor expenditure and visitation

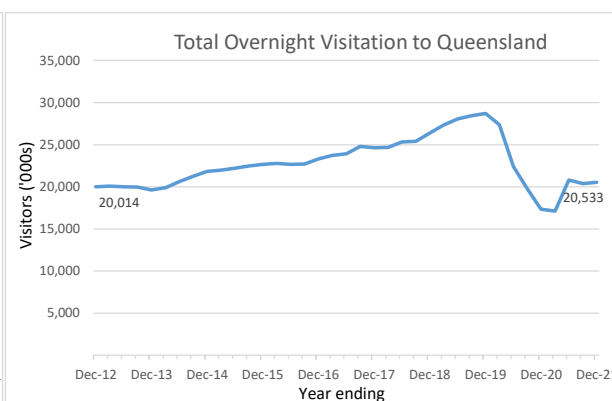
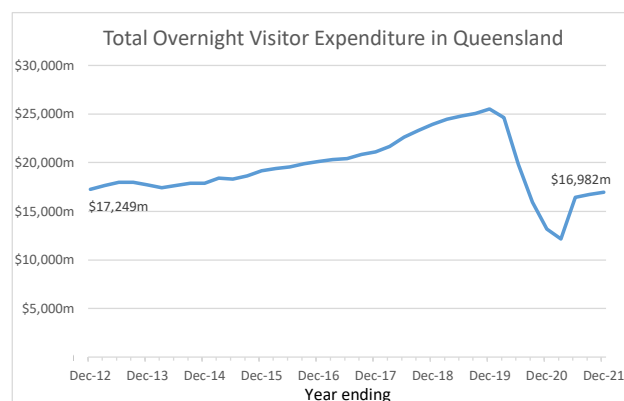
	Total \$m ³	Annual % change	3yr trend	Change since 2019	Total visitors ³	Annual % change	3yr trend	Change since 2019
Queensland	\$16,981.7m	28.8%	-11.1%	-33.5%	20,533,000	18.4%	-8.1%	-28.4%
New South Wales	\$16,500.1m	-2.2%	-18.4%	-52.9%	24,484,000	-3.2%	-13.6%	-43.5%
Victoria	\$10,288.4m	8.8%	-22.5%	-60.1%	18,013,000	23.6%	-14.7%	-45.2%
Western Australia	\$8,333.8m	25.5%	-4.1%	-23.9%	9,837,000	9.5%	-3.1%	-18.1%
South Australia	\$4,525.9m	34.0%	-4.6%	-29.5%	6,077,000	8.9%	-4.6%	-29.2%
Tasmania	\$2,659.9m	44.4%	-6.7%	-21.1%	2,640,000	16.8%	-8.0%	-24.6%
Northern Territory	\$1,841.1m	94.4%	-8.7%	-28.9%	1,283,000	30.1%	-11.5%	-35.9%
ACT	\$1,017.2m	-6.6%	-24.7%	-58.1%	1,735,000	2.3%	-15.7%	-50.0%
Australia	\$62,148.3m	16.3%	-14.9%	-44.6%	82,298,000	10.9%	-9.9%	-34.8%

Total overnight visitor expenditure, by purpose

	Queensland				Australia			
	Spend \$m	Annual % change	3yr trend	Change since 2019	Spend \$m	Annual % change	3yr trend	Change since 2019
Holiday	\$9,506.1m	50.0%	-4.9%	-18.6%	\$32,457.6m	33.8%	-7.2%	-26.5%
VFR	\$2,411.4m	24.8%	-11.1%	-34.8%	\$10,167.9m	20.3%	-14.1%	-40.7%
Business	\$1,927.5m	3.1%	-16.4%	-46.2%	\$8,078.8m	3.2%	-18.2%	-53.3%
Total purpose²	\$16,981.7m	28.8%	-11.1%	-33.5%	\$62,148.3m	16.3%	-14.9%	-44.6%

Total overnight visitation, by purpose

	Queensland				Australia			
	Visitors	Annual % change	3yr trend	Change since 2019	Visitors	Annual % change	3yr trend	Change since 2019
Holiday	8,955,000	33.0%	-7.3%	-24.6%	36,949,000	22.2%	-7.7%	-27.4%
VFR	6,668,000	12.8%	-7.7%	-31.3%	27,207,000	6.7%	-10.7%	-37.2%
Business	3,883,000	3.5%	-11.3%	-38.7%	14,478,000	-3.9%	-14.8%	-48.5%
Total purpose²	20,533,000	18.4%	-8.1%	-28.4%	82,298,000	10.9%	-9.9%	-34.8%



Total International and Domestic Fact Sheet

Year ending December 2021

Overnight visitor expenditure

	Domestic				International				Total			
	Total \$m	Annual % change	3yr trend	Change since 2019	Total \$m	Annual % change	3yr trend	Change since 2019	Total \$m	Annual % change	3yr trend	Change since 2019
Brisbane	\$3,251.7m	26.1%	-10.1%	-39.5%	\$112.5m	-85.5%	-40.7%	-96.1%	\$3,364.2m	0.3%	-20.4%	-59.3%
Gold Coast	\$2,824.6m	52.4%	-7.5%	-23.5%	\$7.1m	-97.4%	-46.5%	-99.5%	\$2,831.7m	33.3%	-17.3%	-43.7%
TNQ	\$2,741.7m	89.7%	6.2%	9.3%	\$14.4m	-92.0%	-46.4%	-98.6%	\$2,756.0m	69.5%	-7.8%	-22.0%
Sunshine Coast	\$2,688.1m	37.7%	4.8%	-2.1%	\$6.4m	-89.0%	-40.9%	-97.7%	\$2,694.5m	34.0%	1.3%	-11.0%
SGBR	\$1,256.2m	29.4%	3.4%	4.9%	np	np	np	np	\$1,257.1m	28.4%	0.2%	-3.0%
Whitsundays*	\$992.6m	57.3%	13.5%	82.8%	np	np	np	np	\$993.4m	47.8%	2.1%	42.9%
SQC*	\$785.4m	42.0%	-0.3%	7.6%	np	np	np	np	\$785.6m	38.4%	-4.3%	-6.7%
Townsville	\$778.4m	51.1%	-3.9%	-1.4%	np	np	np	np	\$779.6m	43.7%	-6.3%	-11.9%
Outback*	\$596.2m	21.3%	-1.6%	-24.0%	np	np	np	np	\$596.3m	19.4%	-2.6%	-25.4%
Mackay*	\$452.2m	13.2%	-4.9%	-12.2%	np	np	np	np	\$452.4m	12.5%	-6.1%	-14.9%
Fraser Coast*	\$378.2m	16.1%	-4.9%	-8.2%	np	np	np	np	\$378.3m	12.5%	-7.7%	-17.4%
Queensland	\$16,812.5m	42.8%	-2.3%	-13.5%	\$169.1m	-88.0%	-43.2%	-97.2%	\$16,981.7m	28.8%	-11.1%	-33.5%

Overnight visitation

	Domestic				International				Total			
	Total visitors	Annual % change	3yr trend	Change since 2019	Total visitors	Annual % change	3yr trend	Change since 2019	Total visitors	Annual % change	3yr trend	Change since 2019
Brisbane	5,287,000	14.3%	-10.1%	-35.3%	44,000	-83.8%	-43.0%	-97.0%	5,331,000	8.8%	-14.5%	-44.8%
Gold Coast	3,239,000	45.8%	-5.3%	-22.9%	8,000	-95.5%	-45.2%	-99.3%	3,247,000	35.6%	-12.6%	-38.5%
TNQ	1,982,000	36.9%	-0.7%	-10.6%	3,000	-97.5%	-47.6%	-99.6%	1,986,000	25.6%	-12.0%	-34.4%
Sunshine Coast	3,515,000	15.8%	-1.0%	-13.2%	6,000	-89.8%	-43.8%	-98.3%	3,520,000	13.9%	-3.6%	-19.6%
SGBR	2,107,000	17.8%	-0.1%	-9.1%	np	np	np	np	2,107,000	16.4%	-2.3%	-14.2%
Whitsundays*	791,000	48.7%	8.4%	25.4%	np	np	np	np	792,000	37.6%	-3.6%	-7.0%
SQC*	2,101,000	23.6%	-1.6%	-5.8%	np	np	np	np	2,101,000	22.9%	-2.6%	-8.4%
Townsville	1,049,000	31.7%	-8.4%	-19.1%	np	np	np	np	1,050,000	28.1%	-11.3%	-26.2%
Outback*	933,000	9.3%	0.8%	-19.0%	np	np	np	np	934,000	8.8%	-0.2%	-20.7%
Mackay*	1,106,000	17.8%	3.1%	4.0%	np	np	np	np	1,107,000	17.0%	1.3%	-0.4%
Fraser Coast*	696,000	21.1%	-2.8%	-9.3%	np	np	np	np	696,000	15.9%	-7.9%	-22.5%
Queensland	20,474,000	21.5%	-4.8%	-21.0%	59,000	-88.0%	-44.8%	-97.9%	20,533,000	18.4%	-8.1%	-28.4%

Notes:

1. Visitation does not add to the total as some visitors will make stopovers in more than one state/region.
2. "Total purpose" includes: holiday, visiting friends or relatives (VFR), business, and other reasons for visiting.

n/p = not publishable.

* Due to volatility of small sizes for the indicated regions, data needs to be treated with caution.