

REGIONAL TOURISM SATELLITE ACCOUNTS 2021-22

SOUTHERN GREAT BARRIER REEF REGION KEY FACTS



In 2021-22, the tourism industry contributed an estimated **\$1.1 billion** to the Southern Great Barrier Reef (SGBR) regional economy (3.3 per cent of the SGBR region's gross regional product) and supported about **12,900 filled jobs** (6.9 per cent of employment in the SGBR region).

TOURISM GROSS REGIONAL PRODUCT (GRP)

*GSP indicates Gross State Product



SGBR	Regional QLD ²	Total QLD (GSP*)
DIRECT	DIRECT	DIRECT
\$595.0 m ▲ 26.5%	\$5.3 bn ▲ 38.5%	\$10.3 bn ▲ 46.3%
1.7% of SGBR GRP	2.9% of Reg. QLD GRP	2.3% of QLD GSP
TOTAL	TOTAL	TOTAL¹
\$1.1 bn ▲ 19.6%	\$9.8 bn ▲ 30.8%	\$21.5 bn ▲ 37.1%
3.3% of SGBR GRP	5.3% of Reg. QLD GRP	4.8% of QLD GSP

GRP/GSP Per Capita



TOURISM FILLED JOBS IN THE SGBR REGION

Supporting 12,900 jobs
6.9 per cent of SGBR filled jobs
1 in 14 jobs

▲ 14.0% YoY

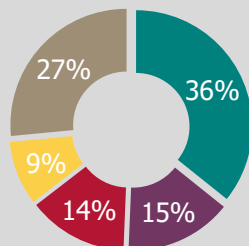


9,500 direct jobs
5.1 per cent of SGBR filled jobs
1 in 20 jobs

▲ 14.0% YoY

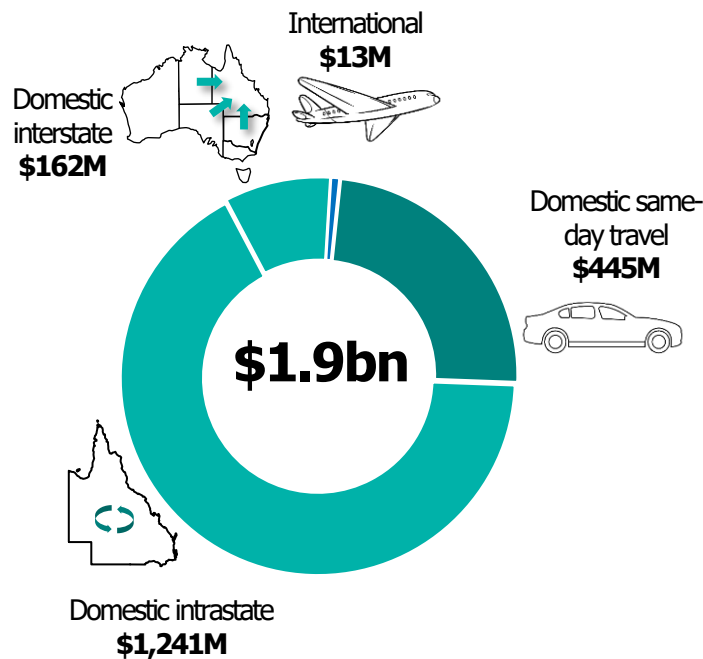
DIRECT TOURISM FILLED JOBS BY INDUSTRY

- Food services**
- Accommodation
- Retail trade
- Travel agency and tour operator services
- All other industries



** Refers to cafes, restaurants & take-away food services

TOURISM CONSUMPTION IN THE SGBR REGION[#]



[#]Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia

SOURCE: TOURISM RESEARCH AUSTRALIA, REGIONAL TOURISM SATELLITE ACCOUNTS 2021-22

Notes: 1. Total impact on the Australian economy of tourism consumption in Queensland
2. Regional Queensland includes all tourism regions outside of Brisbane and the Gold Coast