

REGIONAL TOURISM SATELLITE ACCOUNTS 2018-19

BRISBANE KEY FACTS



In 2018-19, the tourism industry contributed an estimated **\$9.1 billion** to the Brisbane regional economy (4.8% of Brisbane's gross regional product) and supported about **69,900 jobs** (5.4% of employment in Brisbane).

TOURISM GROSS REGIONAL PRODUCT (GRP)

*GSP indicates Gross State Product



Brisbane	Regional QLD ²	Total QLD (GSP*)
DIRECT	DIRECT	DIRECT
\$5.0 bn ▲ 4.4%	\$6.0 bn ● 0.6%	\$13.8 bn ▲ 3.3%
2.6% of Brisbane GRP	4.2% of Reg. QLD GRP	3.7% of QLD GSP
TOTAL	TOTAL	TOTAL¹
\$9.1 bn ▲ 4.2%	\$10.9 bn ● 0.3%	\$28.3 bn ▲ 3.2%
4.8% of Brisbane GRP	7.6% of Reg. QLD GRP	7.7% of QLD GSP

GRP/GSP Per Capita



TOURISM EMPLOYMENT IN BRISBANE

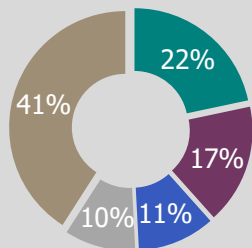
Supporting 69,900 jobs ▲ 3.2% YoY
5.4% of Brisbane employment



45,200 direct tourism jobs ▲ 2.3% YoY
3.5% of Brisbane employment

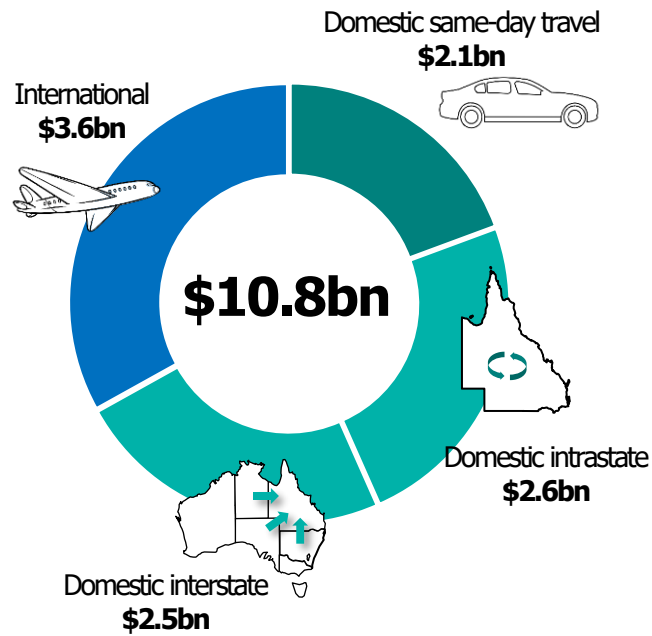
DIRECT TOURISM EMPLOYMENT BY INDUSTRY

- Food services**
- Retail trade
- Education and training
- Air, water & other transport
- All other industries



**Refers to cafes, restaurants & take-away food services

TOURISM CONSUMPTION IN BRISBANE#



#Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia

SOURCE: TOURISM RESEARCH AUSTRALIA, REGIONAL TOURISM SATELLITE ACCOUNTS 2018-19

Notes: 1. Total impact on the Australian economy of tourism consumption in Queensland
2. Regional Queensland includes all tourism regions outside of Brisbane and the Gold Coast

