

REGIONAL TOURISM SATELLITE ACCOUNTS 2018-19

MACKAY REGION KEY FACTS



In 2018-19, the tourism industry contributed an estimated **\$469.8 million** to the Mackay regional economy (2.0% of the Mackay region's gross regional product) and supported about **4,300 jobs** (5.3% of employment in the Mackay region).

TOURISM GROSS REGIONAL PRODUCT (GRP)

*GSP indicates Gross State Product



Mackay (MKY)	Regional QLD ²	Total QLD (GSP*)
DIRECT \$253.9M ▲ 13.1% 1.1% of MKY GRP	DIRECT \$6.0 bn ● 0.6% 4.2% of Reg. QLD GRP	DIRECT \$13.8 bn ▲ 3.3% 3.7% of QLD GSP
TOTAL \$469.8M ▲ 14.0% 2.0% of MKY GRP	TOTAL \$10.9 bn ● 0.3% 7.6% of Reg. QLD GRP	TOTAL¹ \$28.3 bn ▲ 3.2% 7.7% of QLD GSP

GRP/GSP Per Capita



TOURISM EMPLOYMENT IN MACKAY REGION

Supporting 4,300 jobs
5.3% of Mackay employment

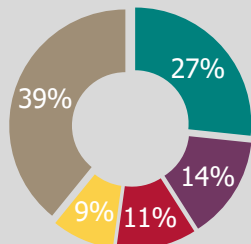
▲ 12.7%
YoY



2,900 direct tourism jobs
3.6% of Mackay employment

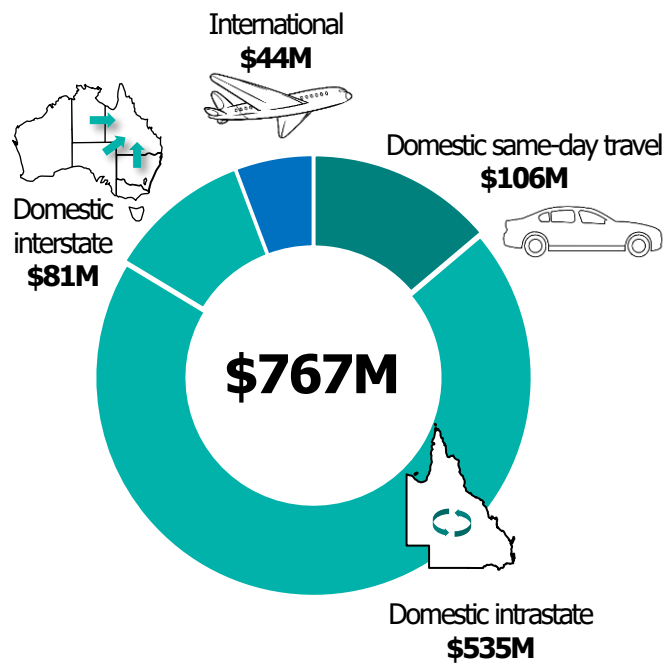
▲ 11.3%
YoY

DIRECT TOURISM EMPLOYMENT BY INDUSTRY



** Refers to cafes, restaurants & take-away food services

TOURISM CONSUMPTION IN MACKAY REGION[#]



[#]Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia

SOURCE: TOURISM RESEARCH AUSTRALIA, REGIONAL TOURISM SATELLITE ACCOUNTS 2018-19

Notes: 1. Total impact on the Australian economy of tourism consumption in Queensland

2. Regional Queensland includes all tourism regions outside of Brisbane and the Gold Coast

