

REGIONAL TOURISM SATELLITE ACCOUNTS 2018-19

OUTBACK QUEENSLAND REGION KEY FACTS



In 2018-19, the tourism industry contributed an estimated **\$467.4 million** to the Outback Queensland's regional economy (3.6% of Outback Queensland's gross regional product) and supported about **4,500 jobs** (9.4% of employment in Outback Queensland).

TOURISM GROSS REGIONAL PRODUCT (GRP)

*GSP indicates Gross State Product



Outback QLD (OQ)	Regional QLD ²	Total QLD (GSP*)
DIRECT \$250.0M ▲ 5.1% 1.9% of Outback GRP	DIRECT \$6.0 bn ● 0.6% 4.2% of Reg. QLD GRP	DIRECT \$13.8 bn ▲ 3.3% 3.7% of QLD GSP
TOTAL \$467.4M ▲ 5.0% 3.6% of Outback GRP	TOTAL \$10.9 bn ● 0.3% 7.6% of Reg. QLD GRP	TOTAL¹ \$28.3 bn ▲ 3.2% 7.7% of QLD GSP

GRP/GSP Per Capita



TOURISM EMPLOYMENT IN THE OUTBACK QUEENSLAND REGION

Supporting 4,500 jobs
9.4% of Outback employment

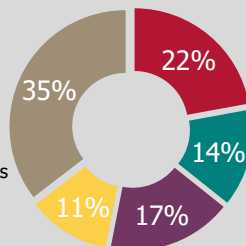
▲ 3.1% YoY



3,200 direct tourism jobs
6.6% of Outback employment

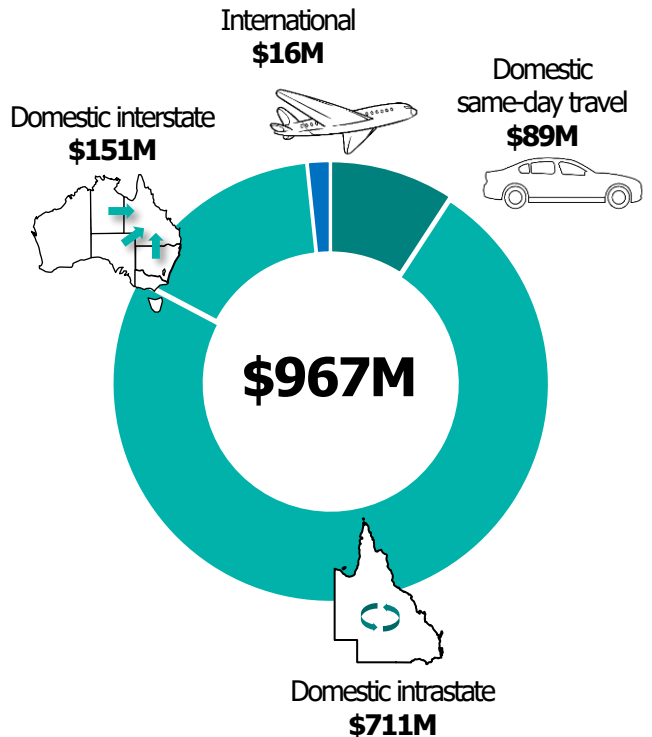
▲ 2.2% YoY

DIRECT TOURISM EMPLOYMENT BY INDUSTRY



**Refers to cafes, restaurants & take-away food services

TOURISM CONSUMPTION IN THE OUTBACK QUEENSLAND REGION[#]



[#]Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia

SOURCE: TOURISM RESEARCH AUSTRALIA, REGIONAL TOURISM SATELLITE ACCOUNTS 2018-19

Notes: 1. Total impact on the Australian economy of tourism consumption in Queensland

2. Regional Queensland includes all tourism regions outside of Brisbane and the Gold Coast