

REGIONAL TOURISM SATELLITE ACCOUNTS 2018-19

SOUTHERN GREAT BARRIER REEF REGION KEY FACTS



In 2018-19, the tourism industry contributed an estimated **\$1.3 billion** to the Southern Great Barrier Reef (SGBR) regional economy (4.8% of the SGBR region's gross regional product) and supported about **12,400 jobs** (8.1% of employment in the SGBR region).

TOURISM GROSS REGIONAL PRODUCT (GRP)

*GSP indicates Gross State Product



SGBR	Regional QLD ²	Total QLD (GSP*)
DIRECT \$687.1M ▼ -2.8% 2.6% of SGBR GRP	DIRECT \$6.0 bn ● 0.6% 4.2% of Reg. QLD GRP	DIRECT \$13.8 bn ▲ 3.3% 3.7% of QLD GSP
TOTAL \$1.3 bn ▼ -3.1% 4.8% of SGBR GRP	TOTAL \$10.9 bn ● 0.3% 7.6% of Reg. QLD GRP	TOTAL¹ \$28.3 bn ▲ 3.2% 7.7% of QLD GSP

GRP/GSP Per Capita



TOURISM EMPLOYMENT IN THE SGBR REGION

Supporting **12,400 jobs**
8.1% of SGBR employment

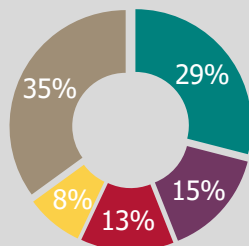
▼ -4.5%
YoY



8,700 direct tourism jobs
5.7% of SGBR employment

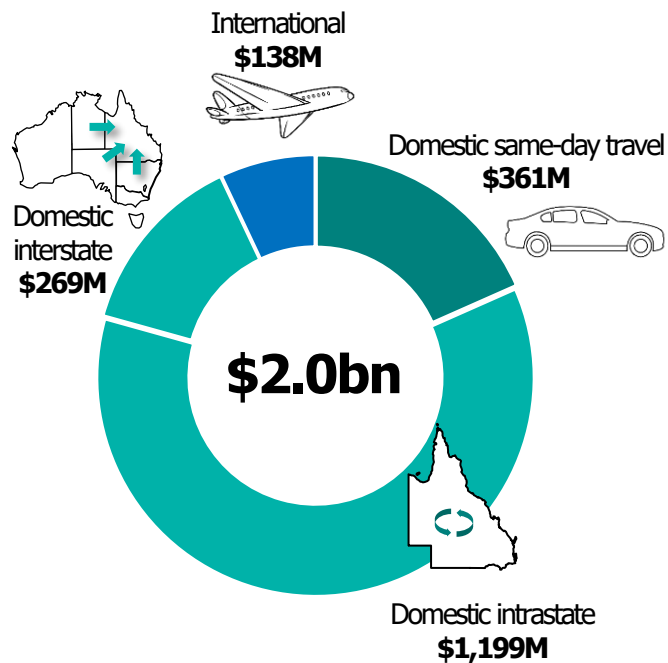
▼ -5.3%
YoY

DIRECT TOURISM EMPLOYMENT BY INDUSTRY



** Refers to cafes, restaurants & take-away food services

TOURISM CONSUMPTION IN THE SGBR REGION[#]



[#]Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia