

# REGIONAL TOURISM SATELLITE ACCOUNTS 2018-19

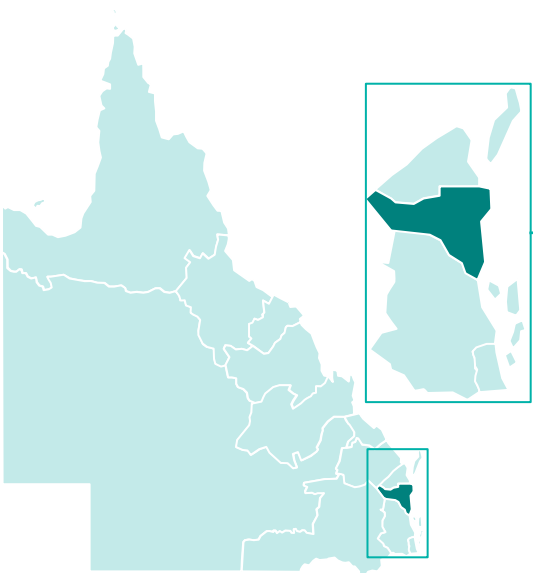
## SUNSHINE COAST REGION KEY FACTS



In 2018-19, the tourism industry contributed an estimated **\$2.9 billion** to the Sunshine Coast's regional economy (14.1% of Sunshine Coast's gross regional product) and supported about **25,900 jobs** (14.4% of employment in the Sunshine Coast region).

### TOURISM GROSS REGIONAL PRODUCT (GRP)

\*GSP indicates Gross State Product



Sunshine Coast (SSC)	Regional QLD <sup>2</sup>	Total QLD (GSP*)
<b>DIRECT</b> <b>\$1.5 bn</b> ▲ 7.4% 7.4% of SSC GRP	<b>DIRECT</b> <b>\$6.0 bn</b> ● 0.6% 4.2% of Reg. QLD GRP	<b>DIRECT</b> <b>\$13.8 bn</b> ▲ 3.3% 3.7% of QLD GSP
<b>TOTAL</b> <b>\$2.9 bn</b> ▲ 7.4% 14.1% of SSC GRP	<b>TOTAL</b> <b>\$10.9 bn</b> ● 0.3% 7.6% of Reg. QLD GRP	<b>TOTAL<sup>1</sup></b> <b>\$28.3 bn</b> ▲ 3.2% 7.7% of QLD GSP

### GRP/GSP Per Capita



### TOURISM EMPLOYMENT ON THE SUNSHINE COAST

**Supporting 25,900 jobs**  
14.4% of SSC employment

▲ 6.4%  
YoY

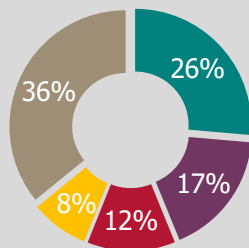


**17,500 direct tourism jobs**  
9.7% of SSC employment

▲ 5.5%  
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### DIRECT TOURISM EMPLOYMENT BY INDUSTRY

- Food services\*\*
- Retail trade
- Accommodation
- Travel agency and tour operator
- All other industries



\*\* Refers to cafes, restaurants & take-away food services

### TOURISM CONSUMPTION ON THE SUNSHINE COAST #

International  
**\$402M**



Domestic same-day travel  
**\$718M**



Domestic interstate  
**\$1,338M**

**\$4.4bn**

Domestic intrastate  
**\$1,943M**



# Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia

SOURCE: TOURISM RESEARCH AUSTRALIA, REGIONAL TOURISM SATELLITE ACCOUNTS 2018-19

Notes: 1. Total impact on the Australian economy of tourism consumption in Queensland

2. Regional Queensland includes all tourism regions outside of Brisbane and the Gold Coast

