

Australian Institute of Aboriginal and Torres Strait Islander Studies Summit Case Study

Kabi Kabi Country (Sunshine Coast)

Kabi Kabi Country

Kabi Kabi Country, also known as Queensland's Sunshine Coast, was chosen as the destination to host the Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS) Summit. The summit attracted Aboriginal and Torres Strait Islander peoples, academics, stakeholders, legal experts, community and cultural sectors and government from around Australia.

Just 90 minutes' drive north of Brisbane and seven minutes' drive from the Sunshine Coast Airport, the Novotel Sunshine Coast Resort and the Sunshine Coast Convention Centre served as the perfect setting to host more than 1,200 delegates across this five-day, national event.

Fast Facts

-  30 May to 3 June, 2022
-  Novotel Sunshine Coast Resort and the Sunshine Coast Convention Centre
-  1,200+ visitors
-  8,452 direct visitor nights for Queensland
-  68% of interstate visitors stayed overnight
-  \$3m Direct and Incremental Expenditure for the Sunshine Coast

AIATSIS Summit 2022

In partnership with Queensland South Native Title Services (QSNTS), the Kabi Kabi Peoples Aboriginal Corporation hosted the Summit with the theme 'Navigating the spaces in between'.



With so many people travelling from remote places, the location was ideal ... and the venue was awesome. When many delegates lingered after the official events ended, everyone pitched in to put on an impromptu dinner that everyone enjoyed and appreciated.

NICOLE CAMPBELL
AIATSIS Director
Communications, Events and Publishing

Between the opening smoking ceremony and the final gala dinner (with a performance by Christine Anu), the Summit featured more than 120 presentations and workshops, with 351 presenters.

The day-long Youth Forum was a highlight, drawing together native title holders, students, community groups and advocates to reflect on and celebrate their individual and collective experiences.

The keynote speech by The Honourable Linda Burney MP, made just days after being sworn in as the first Aboriginal woman to serve as Minister for Indigenous Australians, was deeply significant to this event.



Australian Institute of Aboriginal and Torres Strait Islander Studies Summit Case Study

Kabi Kabi Country (Sunshine Coast)



This was one of the largest conventions our region has ever hosted. Post-COVID, capacity was important and access to outdoor meeting spaces and the natural environment was especially appealing.

ALI THOMPSON
Business & Leisure Events Manager
Visit Sunshine Coast

Delivered exactly 30 years after the High Court handed down the Mabo decision, the Minister's words acknowledged the legacy of Eddie Koiki Mabo and his family.

The Summit was an opportunity for the Sunshine Coast to showcase its ability to deliver a large-scale conference with imagination and professionalism.

Outside the conference venue walls and program, delegates were able to make the most of the outdoor setting of the host venue and relish in the sub-tropical weather of the Sunshine Coast.

Every delegate was able to access a range of accommodation from budget to mid-scale and luxury options.

Delegates were encouraged to explore the region's award-winning beaches and rainforests, with exclusive deals to tours and experiences across the coast.

Delegate experiences

Through Visit Sunshine Coast, delegates were offered a range of discounts to local tours and experiences, to make their time in region more memorable.

- Active Escapades
- Adventure Rafting
- Aquaduck Sunshine Coast
- Aussie World
- Big Kart Track
- Brouhaha Brewery
- Epic Ocean Adventures
- Fraser Explorer Tours – Kgari Getaway Tours
- Noosa Oceanrider
- QCamel
- Sunshine Coast Craft Beer Tours
- Sunshine & Sons
- The Ginger Factory
- Your Mates Brewing Company
- Zero Latency Sunshine Coast

