

02 March 2022

# Industry support and recovery



## Recovery survey and financial assistance

Many Queensland communities and businesses have been significantly impacted by the recent rainfall and flooding throughout South East Queensland. While the situation continues to unfold, you can stay informed via your local LGA and follow the alerts from [Queensland Emergency Services](#) and the [Bureau of Meteorology](#).

We know this is an incredibly difficult time and TEQ will continue to proactively work with industry on robust recovery campaigns.

The Department of Employment, Small Business and Training is collecting data about businesses following the recent flooding event to understand the impact and what assistance is required.

Businesses are invited to take this short [survey](#).

Further information will be provided as it becomes available [here](#).

Financial support is now available for Queensland communities affected by recent rainfall and flooding.

Disaster Relief and Recovery Payments information is available on the [Services Australia website](#).

Information on eligibility to receive personal financial hardship assistance is available [here](#).

Your RTO and TEQ teams are available for support if you wish to provide feedback or have any questions.

It's important to look after your emotional wellbeing during this time. If you or someone you know needs support, reach out to [Lifeline](#) and [Beyond Blue](#) who offer 24/7 support.

**COMPLETE SURVEY**





## Travel restrictions ease for New Zealand and Japan

In a step towards the international tourism industry rebuilding, the New Zealand and Japanese governments have eased travel restrictions over the past week.

Whilst Australia re-opened its international borders to fully vaccinated international travellers on 21 February 2022, border restrictions remained in place for travellers entering Japan and New Zealand.

International travellers continue to be required to meet Federal Government requirements for entry into Australia.

Plans to market Queensland internationally have been shared with tourism industry stakeholders in recent webinars. TEQ will continue to work closely with industry to ensure operators leverage the opportunity to promote their region to the international market.

You can view TEQs latest Industry Update, presented on Friday 18 February 2022, [here](#).

More information about our international marketing approach is available on the TEQ corporate website.

[READ MORE](#)



## Events across Queensland receive QDEP funding

Round 20 of TEQ's Queensland Destination Events Program (QDEP) has provided great support across the state with 48 events receiving a combined \$1.7 million in funding.

The announcement was made by Tourism Minister Stirling Hinchliffe, along with Moreton Bay Regional Council Mayor Peter Flannery and Abbey Museum Director Edith Cuffe.

Eight new events were approved this year in Round 20 which includes the Scenic Rim Adventure Festival, the Jetty 2 Jetty Fun Run, the Guzzler Ultra presented by The Trail Co, Country on Keppel, the Capricorn Steampunk and Pop Culture Convention, the Festival of Outback Opera, Blackall 100 and the North Queensland Elite Rodeo.

The QDEP program has enabled the return of events like the Abbey Medieval Festival to the *It's Live!*

in Queensland events calendar in  
2022.

[READ MORE](#)

## Industry opportunities

### Agritourism workshops

[Longreach, Mackay, Bundaberg, Atherton Tablelands, Toowoomba March – May 2022](#)

The Queensland Government is encouraging people with small to medium-sized farming businesses interested in agritourism to attend an agritourism development workshop. There's plenty to consider in bringing your idea to life, such as the type of experience you'll offer—showcasing your unique lifestyle and country hospitality. Farm-to-table dining, or county cooking classes and farm tours are just some of the experiences visitors are keen to try.

### International Women's Day Luncheon

[12:30pm – 3:00pm Tuesday 8 March 2022, Gold Coast](#)

Destination Gold Coast has released additional tickets to their popular International Women's Day event. The panellists include Managing Director of Tourism Australia Phillipa Harrison, CEO of Tourism and Events Queensland Leanne Coddington, Chair of Destination Gold Coast Adrienne Readings and Chair of AVC, Experiences Co and Cettire Bob East.

## Quick snippets

### Iconic sailing event sold out in hours

SeaLink Magnetic Island Race Week has sold out in just four hours with more than 70 boats registered to attend.

The enthusiasm of yachties signing up to compete in the regatta is a great sign for event organisers, with entries representing New South Wales, Victoria, Queensland, Tasmania and South Australia.

### **Queensland named in Top 10 Beaches in the South Pacific!**

Mooloolaba Beach and Whitehaven beach have made it into the Top 10 beaches in the South Pacific according to the [2022 Tripadvisor Travellers' Choice Awards](#), which are based on real traveller reviews.

### **Eye on the Reef Tourism Effort Dashboard**

The Great Barrier Reef Marine Park Authority's new online Reef knowledge system seeks to provide Reef managers with better and more comprehensive information to enable them to target management actions to maximise the Reef's resilience to future impacts.

[Find out more.](#)

### **Brisbane to host major population conference**

Brisbane has won the right to host the world's most influential conference on the wide-ranging topic of population. More than 2,000 of the world's leading experts in the field will meet at the [Brisbane Convention & Exhibition Centre \(BCEC\)](#) at the International Population Conference in 2025.



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Tourism and Events Queensland acknowledges the Traditional Owners of Country and recognise their continuing connection to land, waters, culture and community. We pay our respects to Elders past, present and future.

TEQ holds [EarthCheck Silver Certification](#).

TEQ is working towards becoming a [White Ribbon Accredited Workplace](#).

Feedback on Eye on Q is welcomed at [industry.news@queensland.com](mailto:industry.news@queensland.com).

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*Queensland*

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