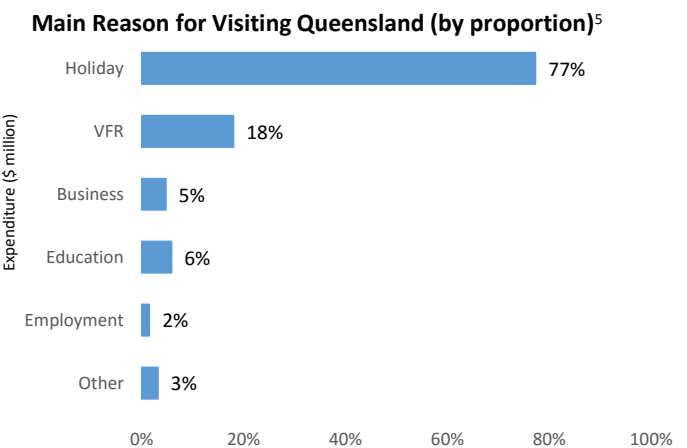
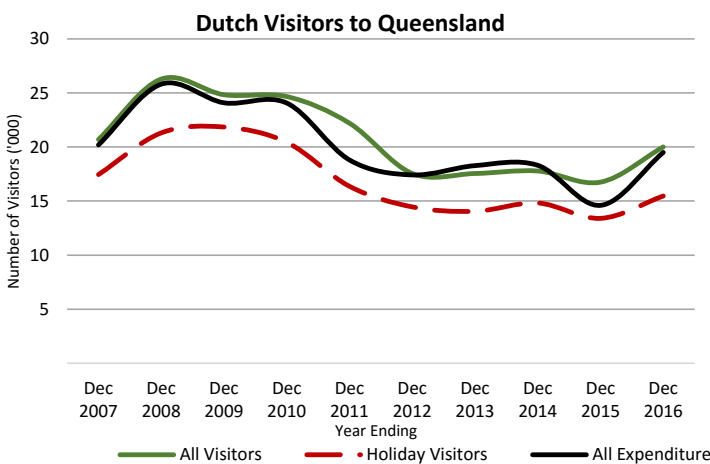
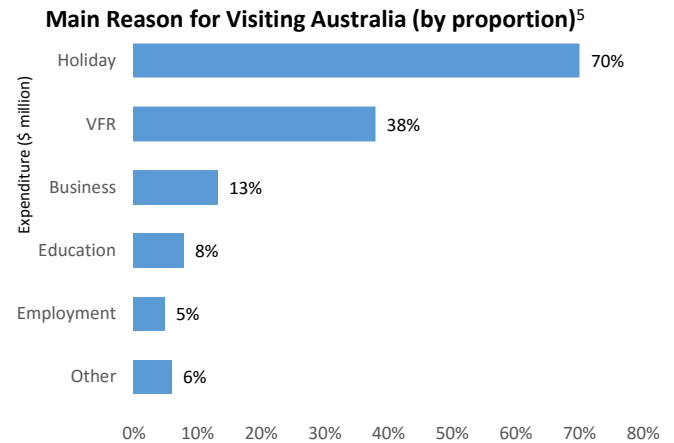
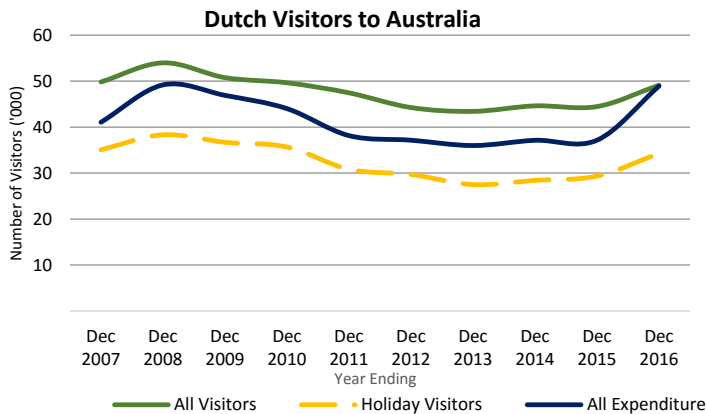


Year ending Dec 2016

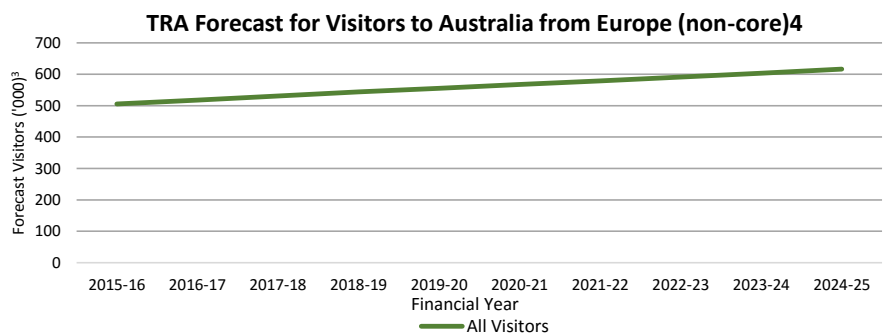
To Australia	Dutch Visitors					Dutch Expenditure			
	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	49,000	▲ 10.5%	1%	50.1	▲ 9.1	\$203.8	▲ 31.6%	1%	\$4,111.31
Holiday Visitors	34,000	▲ 16.8%	1%	40.8	▲ 8.1				
To Queensland	Dutch Visitors					Dutch Expenditure			
	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	20,000	▲ 19.5%	1%	28.9	▲ 4.3	\$45.5	▲ 33.5%	1%	\$2,254.50
Holiday Visitors	15,000	▲ 15.5%	1%	28.8	▲ 9.9				



Year ending Dec 2016	Age				Gender		Traveling with			
	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
To Australia	39%	31%	27%	3%	51%	49%	62%	23%	8%	6%
Total Visitors	48%	29%	22%	1%	48%	52%	57%	25%	9%	8%
Holiday Visitors	50%	25%	20%	5%	44%	56%	55%	26%	9%	9%
To Queensland	55%	26%	18%	1%	44%	56%	53%	25%	10%	11%
Total Visitors										
Holiday Visitors										

Year ending Dec 2016	Number of Previous Visits to Australia							On Pkg Tour
	0 (First)	1	2	3	4 - 7	8 - 20	21+	
To Australia	52%	14%	8%	7%	9%	9%	0%	8%
Total Visitors	62%	14%	7%	7%	5%	6%	0%	10%
Holiday Visitors	65%	11%	7%	9%	7%	1%	0%	11%
To Queensland	74%	9%	4%	9%	2%	1%	0%	12%
Total Visitors								
Holiday Visitors								

Research Updates
To receive an email alert whenever new tourism figures are released, please [click here](#).



1. ALoS - Average length of stay.
2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.
3. Tourism Research Australia - Forecasting
4. Non-core - Countries not included by TRA in individual analysis are grouped by continent or region.
5. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.
Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey