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## Tourism in Queensland - Key Highlights

- Tourism is a \$10.93 billion industry for the State.
- Tourism directly and indirectly employs 241,000 Queenslanders.
- Tourism generates \$60 million per day in visitor expenditure across the State.

10.3%

### Employment

In 2012-13 tourism directly accounted for 140,000 jobs (or 5.9%) and indirectly accounted for 101,000 jobs, or in total 10.3% of employment in the state. This is substantially more than the mining sector (74,000 direct jobs) and agriculture, forestry and fishing (66,000 direct jobs).

Cafes, restaurants and takeaway food services had the largest share of tourism employment (26%), followed by retail trade (18%) and accommodation (13%).

(Source: Tourism Research Australia - State Tourism Satellite Accounts 2012-13, Queensland Government Office of Economic and Statistical Research)

7.9%

### Gross State Product (GSP)

In 2012-13 direct and indirect tourism GSP was \$23 billion, or 7.9% of total Queensland GSP. Tourism contributes \$10.93 billion directly to the Queensland economy, accounting for 3.8% of Queensland's GSP.

Tourism indirectly contributes an additional \$12 billion to the Queensland economy.

(Source: Tourism Research Australia - State Tourism Satellite Accounts 2012-13)

9 in 10

### Tourism businesses in Queensland are small businesses

No other sector of the economy has more small businesses, with 9 in 10 tourism businesses employing fewer than 20 persons.

As at June 2012, Queensland had 53,600 tourism related businesses, representing 12.5% of all registered businesses in the state.

(Source: Tourism Research Australia - Tourism businesses in Australia, June 2010 to June 2012, Australian Bureau of Statistics)

\$951  
million

### Tax revenue

Net taxes on tourism products arising from tourism consumption in Queensland raised \$951 million in federal, state and local government revenues, and was 27.4% of total taxes on tourism products as a whole. (Source: Tourism Research Australia - State Tourism Satellite Accounts 2012-13)

\$5.9 billion

### Overseas Exports

For the year ended June 2013 overseas tourism exports were \$5.9 billion for Queensland. Tourism is the state's second largest export, behind coal.

(Source: Tourism Research Australia - State Tourism Satellite Accounts 2012-13, Queensland Government Office of Economic and Statistical Research - Overseas exports of goods by industry)

\$60 million  
per day

### Visitor expenditure

For the year ending June 2014 domestic overnight visitors spent \$13.8 billion, domestic day visitors spent \$4.1 billion and international visitors spent \$4.0 billion; totaling \$21.8 billion or \$60 million per day.

(Source: Tourism Research Australia - International and National Visitor Surveys)