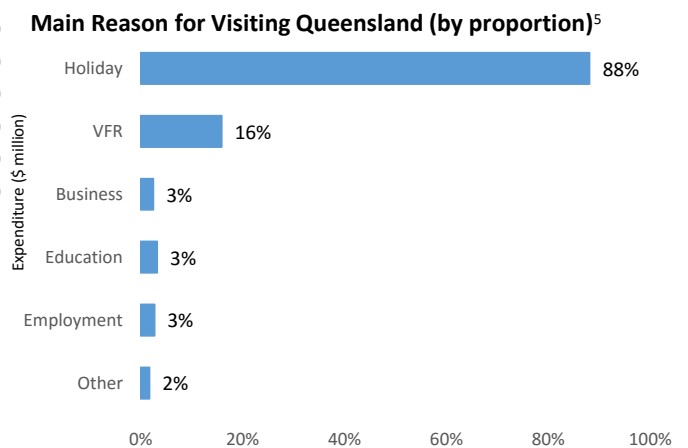
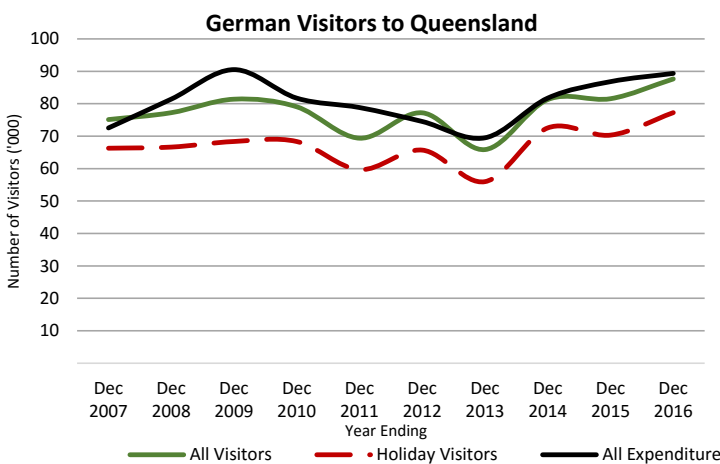
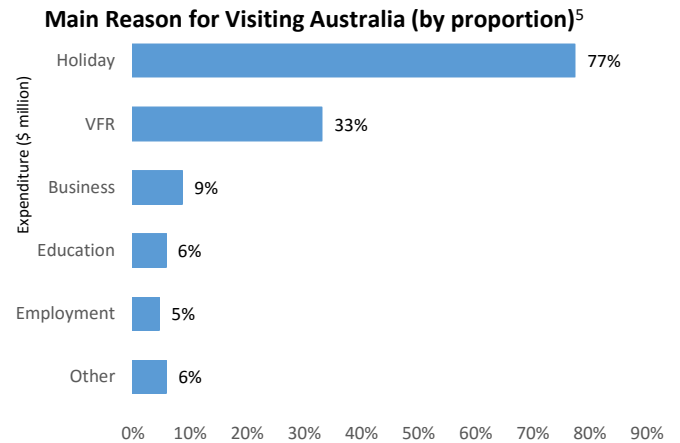


Year ending Dec 2016

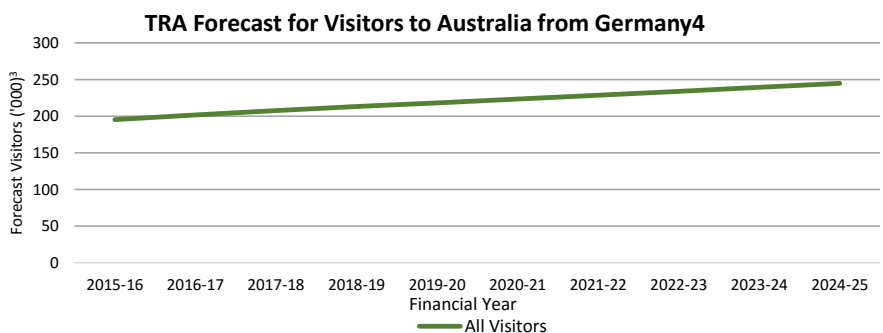
To Australia	German Visitors					German Expenditure			
	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	193,000	▲ 6.8%	3%	48.0	▼ -2.3	\$739.0	▲ 9.4%	3%	\$3,778.18
Holiday Visitors	149,000	▲ 7.7%	4%	40.3	▼ -1.0				
To Queensland	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	88,000	▲ 7.5%	3%	24.8	▼ -7.0	\$178.7	▲ 2.9%	3%	\$2,033.78
Holiday Visitors	77,000	▲ 9.9%	4%	20.4	▼ -6.2				



Year ending Dec 2016	Age				Gender		Traveling with			
	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
To Australia	49%	26%	22%	3%	52%	48%	58%	22%	5%	12%
Total Visitors	53%	25%	20%	2%	49%	51%	53%	25%	6%	15%
Holiday Visitors	57%	25%	17%	1%	49%	51%	54%	26%	5%	14%
To Queensland	59%	23%	16%	1%	49%	51%	52%	27%	5%	16%

Year ending Dec 2016	Number of Previous Visits to Australia							On Pkg Tour
	0 (First)	1	2	3	4 - 7	8 - 20	21+	
To Australia	57%	21%	7%	5%	5%	5%	0%	9%
Total Visitors	64%	20%	7%	4%	3%	2%	0%	10%
Holiday Visitors	69%	17%	6%	3%	2%	3%	0%	9%
To Queensland	73%	16%	6%	2%	1%	2%	0%	10%

Research Updates
To receive an email alert whenever new tourism figures are released, please [click here](#).



1. ALoS - Average length of stay.
2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.
3. Tourism Research Australia - Forecasting
4. Non-core - Countries not included by TRA in individual analysis are grouped by continent or region.
5. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.
Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey